

LEANNE HOWORTH

Interactive Media Designer

✉ Leannecma@gmail.com

☎ 905 - 758 - 9797

🖥 www.leannehoworth.com

OBJECTIVE

To secure a position at a job where there is the opportunity for personal growth and professional development.

EDUCATION

Interactive Media Design - Diploma

Durham College
September 2017 - April 2019

Advertising & Marketing Communications - Diploma

Durham College
September 2015 - April 2017
* Highest Ranking Graduate

Ontario Secondary School - Diploma

Aurora High School
September 2011 - June 2015
* Graduated with Honours

SOFT SKILLS

Creative:

Ability to solve problems and come up with innovative solutions.

Team Player:

Works well with group members, contributes ideas.

Communication:

Strong listening and speaking skills.

TECHNICAL SKILLS

Illustrator | Photoshop | InDesign

HTML | CSS | JavaScript

Microsoft Word | PowerPoint | Excel

EXPERIENCE

Graphic Design Marketing Coordinator

Newmarket Chamber of Commerce
September 2021 - February 2022 (5 Month Contract)

Developed concepts, layouts and graphics for digital / print marketing materials. Created content for social media using Adobe Illustrator and Canva. Designed banners, posts and videos to promote events. Produced a magazine and event program using Adobe InDesign.

Junior Graphic Designer

Opulence Global
September 2020 - December 2020

Developed and executed internal / external graphic marketing materials. Content creation and managing of social media accounts on various platforms. Assisted with mobile APP design as needed. Created motion graphic videos and edited content.

Marketing and Communication Assistant

Durham College
May 2018 - May 2019

Provided various communication materials for the office of Student Affairs. Created and updated content on social media, designed images for various social media channels, and developed ideas for promotions while adhering to the Durham College brand.

Receptionist / Assistant

Damir Vrancic Law Office
June 2017 - August 2017

Performed a variety of administrative duties including: answering phones, maintenance of front desk operations as well as scheduling of appointments; inputting and organizing case files on internal systems.

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Receptionist / Assistant

McPherson and Lewis Law Office
May 2016 - August 2016

Performed a variety of administrative duties including: answering phones, maintenance of front desk operations as well as scheduling of appointments; inputting and organizing case files on internal systems.

AWARDS

Highest Ranking Graduate

Advertising and Marketing
2017

Won Logo Competition

IEEE, UOIT Engineer Patch
2016

Academic Achievement Letter

Media, Art and Design Dean
2015 - 2017

Certificate of Endorsement in Business Studies

Aurora High School
2015

Provincial and Canadian Gold Medalist

Baton Twirling
2015 - 2017

INTERESTS

● Solving design dilemmas

● Learning new techniques

● Collaborating with passionate people

VOLUNTEER

Durham College Open House

Oshawa, ON
2015 - 2017

Assisted Professors by talking to potential students for the Advertising and Marketing Communications program.

Spectrum Baton Competition

Newmarket, ON
April 2014

Prepared food at lunch counter, and picked up scores from the judges to submit to the score keepers.

Ontario Camp Of The Deaf

Parry Sound, ON
2011 - 2013

Completed various duties over the summer including: housekeeping, kitchen staff and camp counsellor assistant.

Canadian Children Theatre Company

Aurora, ON
2011 - 2012

Provided backstage help to various plays, and volunteer actor for community events.